

Town & Country

ESTABLISHED IN 1846

They don't come in sweats. They really get dressed up." —Madison Avenue salon owner **Valery Joseph** on the social butterflies (including **Lauren Santo Domingo**, **Cristina Greven Cuomo**, and **Margherita Missoni**) who make up his clientele.

Ann Caruso



8 Hours With a Stylist

Ann Caruso proposes a shopping plan of attack, hour by hour.

10 A.M. The first stop is always **Barneys New York** for the selection of Givenchy shoes and younger designers like the ones behind British label Boudicca. No. 660; barneys.com.

11:30 A.M. Everyone needs a classic white button-down, so **Domenico Vacca** is a must. Arthur, the manager, always pulls shirts for me, as well as cashmere sweaters that are ultrathin and great for layering. No. 702; domenicovacca.com.

12 P.M. Everything from basic pumps to trendy stilettos can be found at **Jimmy Choo**. No. 716; jimmychoo.com.

12:30 P.M. Nothing says Upper East Side lady more than **Oscar de la Renta**. It's perfect for special events, and their costume jewelry and bags just keep getting better. No. 772; oscardelarenta.com.

1 P.M. When I'm on the hunt for big gold jewelry, I go into **David Webb**, which I first discovered when I was an editor at *Vogue*. No. 789; davidwebb.com.

2 P.M. **Prada** on Madison is incredible—ask for Anna. No. 847; prada.com.

3 P.M. The last two seasons of **Chloé** have been so strong, and the winter palette of camel-colored everything is on my wish list. No. 850; chloe.com.

4 P.M. When I'm planning my winter getaway, I get inspired the moment I step into **Calypso St. Barth**, which undoubtedly has the perfect beachwear and casual jewelry to travel with. No. 935; calypso-celle.com.

5 P.M. Regardless of your style, **Michael Kors** has something for everyone. No. 974; michaelkors.com.

6 P.M. At **VBH** the bags are arranged like artwork. When shopping for a discerning client who wants something different—from an alligator tote to a leather or raffia clutch—I'll come here. No. 940; vbh-luxury.com.

ASK ANY LOCAL

When an unexpected afternoon shower hits Madison Avenue, locals know to schmooze the doormen at the Mark, the Carlyle, or the Surrey—all three hotels keep a supply of sturdy umbrellas that put the puny retractable versions sold on street corners to shame.

An umbrella from the Mark hotel.

Stephen Russell
Michael Kors
The Carlyle
The Surrey

Vera Wang
Stubbs & Wootton
The Mark

J. Crew Collection

76TH

77TH

78TH

79TH

GAGOSIAN SHOP

988 Madison Avenue;
212-744-9200.

OPENED: September 2009.
THE LOOK: The bi-level shop features one-off and limited-edition works by artists like Tom Sachs, John Currin, Jeff Koons, and Marc Newson, plus a well-curated selection of art books and cult magazines.
DON'T MISS: Damien Hirst's first U.S. outpost of Other Criteria occupies the basement, where the walls are lined with Hirst's limited-edition pharmacy- and butterfly-print wallcoverings.



Gagosian Shop.

J. CREW MEN'S SHOP

1040 Madison Avenue;
212-453-2677.

OPENED: August 2010.
THE LOOK: Knotty-pine paneling and worn-in leather chairs give this two-story space, formerly a bank building, a refined boys' club feel.
DON'T MISS: Custom umbrellas from Swaine Adeney Brigg, Thomas Mason for J. Crew spread-collar dress shirts, and a two-button cashmere suit—all exclusive to this location.



J. Crew Men's Shop.

PLACE TO CUSTOM ORDER

A LIME-GREEN ALLIGATOR

BELT: Pat Areias. No. 966;
patareias.com.

QUICK CHAMPAGNE-AND-CAVIAR STOP:

OC Concept Store, No. 655; 212-759-9220.

REASON TO SHUN E-READERS:

Crawford Doyle Booksellers, No. 1082; 212-289-6300.

REASON TO SABOTAGE YOUR

DIET: Black-and-white cookies at

William Greenberg Desserts. No. 1100; wmgreenbergdesserts.com.

PLACE TO LUNCH WITH KIDS:

Top floor of Serafina. No. 1022;
serafinarrestaurant.com.

GIFT FOR CARNIVORES:

A freezer bag full of beef from Lobel's. No. 1096; lobels.com.

FLORAL ARRANGEMENTS:

L'Olivier. 19 East 76th Street;
lolivier.com.

FLORAL ARRANGEMENTS

WHEN YOU DON'T WANT TO

BREAK THE BANK:

Flowers by Phillip. No. 1141; 212-535-1388.

REASON TO CHEAT ON YOUR

HAIR COLORIST: Laurie Daniel at OC61. 33 East 61st Street;
oc61.com.

GIFT FOR THE AVID COOK:

A The candle by Diptyque, great for masking the smell of burnt casseroles. No. 971; diptyqueparis.com.

WAY (STILL!) TO SPOT A REAL

MADISON AVENUE LADY:

An Hermès Birkin.

PLACE TO HAVE PRATESI-

QUALITY LINENS MADE FOR A LOT LESS:

Schweitzer Linen. No. 1132; schweitzerlinen.com.

PLACE TO SPRUCE UP YOUR

OLD BOTTEGA VENETA: Art Bag. No. 1130; artbag.com.

RESOURCE FOR A VINTAGE

SPARKLER: Stephen Russell. No. 970; stephenrussell.com.